



SOCIAL VALUE REPORT

May 2023

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Executive Summary

MWJV was formed in 2019 by two industry-leading companies, Mace and Ward Williams Associates, to deliver Project Management, Quantity Surveying and Building Surveying services. These services are being delivered alongside an extensive in region team of Design and Engineering partners with national and international pedigree.

I am pleased to share this Social Value report on behalf of MWJV. We are fully committed to making a difference to the local communities in Cornwall and the wider region, and very proud of our continued achievements.

MWJV is working in partnership with Cornwall Council to deliver the Built Environment Professional Services (BEPS) Framework. We have a tried and tested team in place in Cornwall to deliver the built and natural environment programmes. The team are passionately focused on shaping the future of the County, supporting the economic growth ambitions whilst protecting the natural environment and helping align with Cornwall Council's 2030 Carbon Neutral ambitions.

Delivering Social Value through these programmes remains a key part of our commitment to Cornwall Council, who are using the Construction Industry Training Board (CITB) Employment and Skills Plan (ESP) to measure our performance across seven KPI areas which are benchmarked against contract values.

This report provides a summary of our overall Social Value achievements since setting up the MWJV and our performance against the agreed CITB ESP targets from February 2021 to February 2023.

We are proud to work with the following organisations who make up our delivery team and have contributed to our achievements.



I am immensely proud of our achievements to date, having met all the ESP targets and significantly exceeding five of them, as well as widening the scope to deliver additional Social Value and community benefits. Some key highlights are listed below:

- £59.6m of Social and Local Economic Value created to date
- 202 jobs created across delivery partner teams (including 23 Apprenticeships) across 13 core businesses delivering Council projects. This is 193 jobs above the target of 9 all based in offices delivering services to the Council.

- 139 careers events delivered – partners have ensured that the sector career opportunities have continued to be promoted by adapting delivery methods to include virtual online interactions in addition to on-site activities due to Covid restrictions
- 150 people participating in training and development in professional, management and wider qualifications. Target exceeded by 215%.
- £27.6m local spend

Throughout this report, you will also see how we directly support the United Nations Sustainable Development Goals 3, 4, 5, 8, 10, 11 and 17.



We look forward to continuing this excellent performance and making a difference to the lives of the communities we serve in Cornwall and the wider South West region.



Jeremy Dunn
Managing Director MWJV Ltd

Introduction

This report details the Social Value generated through the delivery of the Built Environment Professional Services (BEPS) Framework programme projects.

MWJV committed to the Band 5 targets as shown in table 1 below for Feb 22 to Feb 23, this was previously Band 4.

MWJV Employment and Skills Strategy was outlined in the submission to Cornwall Council in August 2018. The overarching strategy remains relevant and sets out the partnering, resourcing, and monitoring approach which we are now implementing in the delivery of the BEPS Framework services.

The Employment and Skills Plan (ESP) sets out the steps through which we deliver the Key Performance Indicators (KPI's) of the BEPS Framework.

The delivery of the ESP is managed by the MWJV ESP Champion, Scott James.

The wider social and community outcomes shown at Page 6 detail performance outcomes from 2019 and include CITB ESP outcomes shown in the table at Page 7.

These outcomes have been achieved through the delivery of the following projects:

- Schools Backlog Maintenance
- Schools Basic Needs
- Estates Transformation
- Transport
- Housing
- Town Deal
- Civils (inc. StARR and Looe Flood Defense)
- Spaceport
- Building Surveys Work

SDG supported:



Table 1 CITB ESP Client Based Approach Benchmark Table

Annual Turnover Bands		Band 1	Band 2	Band 3	Band 4	Band 5	Band 6	Band 7
		£1-2m	£2-4m	£4-6m	£6-8m	£8-10m	£10.1-15m	£15.1-20m
1	Work Placements – Persons	3	6	8	11	14	16	20
2	Jobs Created, (New Entrants) including apprenticeships	1	3	5	7	9	12	15
3	Construction Careers Information, Advice & Guidance (CCIAG) Events	1	2	3	4	5	6	7
4	Training Weeks	7	21	35	49	63	84	105
5	Qualifying the Workforce – project workforce <i>Total of 5(a) plus 5(b) plus 5(c) plus 5(d)</i>	6	9	15	20	24	29	32
5(a) 5(b)	Qualifications gained (Equiv. NVQ2 and above)	1	2	4	6	8	10	12
5(c) 5(d)	Industry certification gained	5	7	10	12	13	16	16
6	Training Plans	4	4	5	5	5	6	6
7	Case Studies	Project Specific – to be agreed pre-approval						

Headline Performance Summary

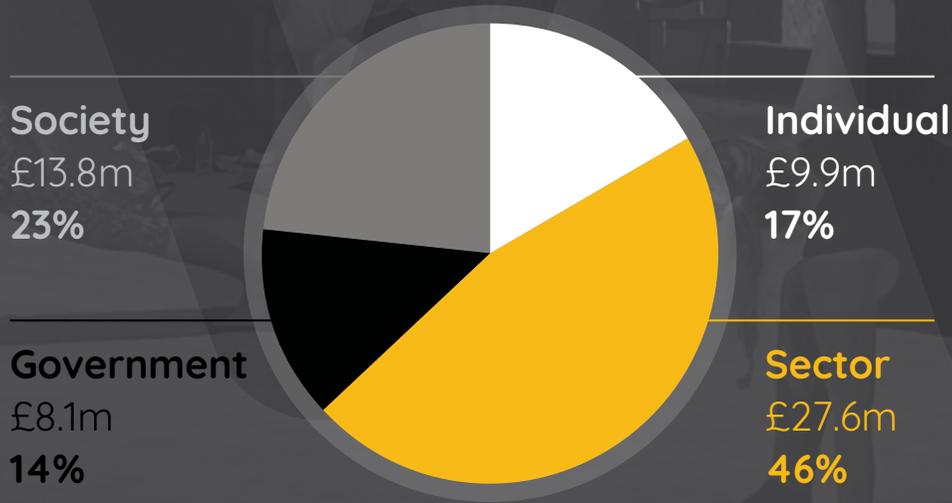
In addition to delivering the ESP Key Performance Indicators, MWJV have captured additional Social Value outcomes and calculated the monetary Social Value created to date.

These are detailed below.



through new jobs and apprenticeships, training and upskilling, community and educational volunteering and local spend (calculated through Mace Optimise Social Value Tool).

The chart shows the Social Value benefits created per individual, for the sector and to the Government and Society.



Students reached **6,010**

Community donations **£48,704**

Work experience **2,715 hrs**

Small and medium enterprise (SME) spend

£20.3m

Local job starts **179** Apprenticeships **23**

Volunteering hours **3,675 hrs**

Local spend **£27.6m**

Social Value Targets Commitment

SDG supported:



The table below shows MWJV and Delivery Partners performance to date against the CITB ESP Key Performance Indicators from February 2021 to February 2023 agreed with Cornwall Council as part of the BEPS Framework.

Our Social Value commitments support the following Sustainable Development Goals:

SDG 4: To ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

SDG 8: To promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

SDG 10: Reduce inequality within and among countries.

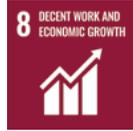
CITB Client Based Approach (CBA) ESP - KPI		Targets based on CITB Band 5 £8-10m	Performance FY2021 to 2022	Performance FY2022 to 2023	Performance to date (February 2021 to February 2023)
1	 Work Placements – People in Education and Not in Employment	14	16	42	58
2	 Jobs Created, (New Entrants) includes Apprenticeships and Graduates	9	110 of which 15 apprenticeships	92 of which 8 apprentices	202 of which 23 apprenticeships
3	 Construction Careers Information Advice & Guidance (CCIAG) Events	5 events	45 events	94 events	139 events
4	 Training Weeks for Apprenticeships or any worked based training qualifications	63 weeks	199 weeks	149 weeks	348 weeks
5	 Qualifying the workforce with NVQ level 2 + or equivalent and Industry related qualifications	24 people	70 people	80 people	150 people
6	 Training Plans in place for main contractors and supply chain partners	5 plans	5 plans	6 plans	11 plans



Work Placements

- 2,227 hours of work experience has been provided in 2022/23, this achievement is almost double the hours that was provided in 2021/22, this equates to 3,367 hours in total.
- In the last year, 42 students have been supported with work experience.
- 3 University students were provided with 2 weeks work experience, equating to 30 days/225 hours in total for all students.
- 35 of the placements were provided to Year 10 and Year 12 (college) students. These were 5-day (1 week) placements for a minimum of 37.5 hours equating to 1,312.5 hours.
- Partnering with Truro & Penwith College, 4 T-level students were taken on, 2 of which are studying Design, Planning & Surveying, 1 studying Management & Administration and the other studying Building Services Engineering. Students worked on the Boscawen Park Town Deal scheme with MWJV and WWA.
- T Levels are based on the same standards as apprenticeships and offer around 1,800 hours of study over two years. This will include a 45-day work placement, they are the equivalent to three A Levels and more suited to students who know what occupation or industry they want to move into.

SDG supported:



3,367 hours

of work experience provided to date

MWJV T Level Partnerships
- Truro & Penwith College
Cornwall Town Deal
Programme project work

Jobs and Apprenticeships Created

202 new jobs have been created through MWJV and their delivery partners to date, this includes 23 Apprenticeships. The ESP target of 9 has been significantly exceeded and in addition, demonstrates how MWJV and delivery partners are committed to supporting the SDGs 4, 8 and 10.

SDG supported:



Meet Harrison, who is working hard at developing his career and education.

Harrison joined us last year and swiftly got underway with the Foundation Degree in Civil Engineering.



Meet Sam, who is working hard at developing his career and education through a work based degree apprenticeship.

Sam has been with us for 5 years and in that time, he has completed a Foundation Degree and is now in his final year of a Degree Apprenticeship studying Civil Engineering.

The number and range of Professional Services opportunities for experienced and qualified professionals and new entrants starting their careers in the sector are immense. The jobs created include:

- Engineering Services
- Senior, Assistant and Graduate Project Managers
- Senior, Assistant and Graduate Quantity Surveyors
- Architects, Architect Technicians and Assistants
- Assistant Interior Designer
- Building Services Engineers & Building Physics Engineers
- BIM Technicians
- Chartered Building Surveyors and Assistant Building Surveyors
- Sustainability Consultants

MWJV and their Delivery Partners have engaged local partners and stakeholders to:

- Use local Southwest Training Providers, Job Centre Plus, Recruitment Agencies, Universities, FE Colleges etc. to reach local talent across all communities.
- Attend local recruitment events in the community and at educational locations to recruit from the widest talent pools to create diverse teams and an inclusive culture across our projects
- Use Apprenticeship Levy to provide Apprenticeship opportunities for new and existing employees
- Deliver Graduate Programmes for the MWJV and Delivery Partners recruiting across the range of engineering, design, project management and surveying positions.
- Promote employment and placement opportunities with Southwest Universities.

This is another KPI area that has been significantly exceeded, where the target was set at 4 events.

Our Delivery Partner WSP recently appointed two new graduates, Josh Cripss and Rainie Huang. Josh joined the team in June 2022, working in the Highways & Drainage discipline and Rainie joined the team in September 2022, working in the Civils Bridge and Engineering discipline. WSP also recruited a Graduate Apprentice, Dylan Leppitt who is an undergraduate at Plymouth University BEng IEng. Dylan is now in his second year of a 5-year block release. Stride Treglown have recruited 2 Architect Apprentices who are completing their courses of study for their Diploma Part 2 this year and are attending Oxford Brookes to complete their studies via remote learning.



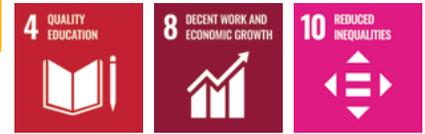
Construction Careers and Information, Advice and Guidance Events

This is another KPI area that has been significantly exceeded, where the target was set to deliver 5 construction events related to careers information, advice and guidance, we delivered 94. To date, we are proud to report that we have delivered 139 events through MWJV and Delivery Partners.

This equates to over 900 hours of employee volunteering time and includes the following:

- Undergraduate networking, mentoring and design project events
- Careers presentations, STEM talks and careers fairs
- Employability workshops such as interview and CV preparation, mock interviews and writing a personal profile

SDG supported:



Cornwall College



Callywith Careers Fair



STEM Engineering Day - Truro High School For Girls

Training and Upskilling the Workforce

SDG supported:



Training Weeks

348 Training weeks have been achieved equating to 1,740 of training days. This includes vocational learning, professional learning and Apprenticeship training that has taken place across the BEPS Framework projects.



Qualifying the Workforce

150 people have achieved Industry led qualifications or NVQ Level 2 and above qualifications to date. The qualifications have included Assistant Project Management Qualification.



Training Plans

Training Plans have been developed across 6 organisations to demonstrate commitment to developing the workforce. All our delivery partners have supported training across the BEPS Framework projects including training for Health and Safety compliance, Equality, Diversity and Inclusion, Mental Health First Aid, Industry Processes and any refresher and upskilling required. Personal development and career progression plans are encouraged to help our teams reach potential and progress in their careers.



Local Economic Impact



The MWJV and our Delivery Partners are actively working to support local businesses and support the local economy. We have highlighted our achievements for local and Micro, Small and Medium Enterprise (MSME) spend below. This indicates how MWJV and delivery partners are committed to supporting the SDG Goal 8, to promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all and SDG 11, to make cities and human settlements inclusive, safe, resilient and sustainable.

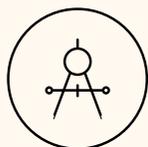
Spend to date with local businesses **£27.6m**

Our spend to date with MSME businesses **£20.3m**

Local Spend

Our spend to date with local businesses that are based within an hour's travel of Cornwall is **£27.6m, this equates to 93%** of overall spend.

Example of areas of local spend are:



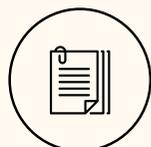
Design

£11.5m



Building Surveying

£4.7m



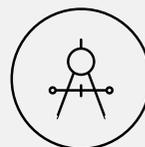
Project and Cost Management Services

£11.4m

Micro, Small and Medium Enterprises

Our spend to date with businesses that are classified as Micro, Small or Medium Enterprises (MSME) is **£20.3m, this equates to 69%** of overall spend.

Examples of areas of MSME spend are:



Design

£9.6m



Building Surveying

£4.2m



Project and Cost Management Services

£6.5m

WWA and SDS have been awarded **The Queens Award for Enterprise: Sustainable Development** – a significant accolade for SMEs in the UK



THE QUEEN'S AWARDS FOR ENTERPRISE:
SUSTAINABLE DEVELOPMENT
2022

Community Investment

The partners have participated in **3,675** volunteering hours across FY 2022-2023.

School engagement

Our delivery partners have conducted several engagement initiatives with local schools, including talks, career fairs and a site visit with 40 engineering students.



Mace Career Fair at Falmouth School

Biodiversity volunteering



WWA tree planting and woodland management



In celebration of world book day, SDS donated 15 books to the children of Callington Primary School



Dune Management in Perranporth with WSP and the Cornwall Wildlife Trust

SDG supported:



Charitable giving and fundraising

SDG supported:

3 GOOD HEALTH AND WELL-BEING	17 PARTNERSHIPS FOR THE GOALS



£101 raised for REDR through cake baking at the WSP Truro office



£101 raised for REDR through cake baking at the WSP Truro office



£250 donated to the Gylly Wellbeing Swimmers



Partners raising money for CHSW (Little Harbour Hospice) on Rainbow Run



WSP Christmas Jumper day for Alzheimer's Research / Save the Children



Alzheimer's Research UK | Make breakthroughs possible



Save the Children

redruk
people and skills for disaster relief



Staff wellbeing

Across the year our partners have organised various activities to improve staff wellbeing. By focusing on the mental health of staff we aim to encourage healthier and more inclusive work culture and improve employee morale and engagement.

SDG supported:

<p>3 GOOD HEALTH AND WELL-BEING</p> 	<p>17 PARTNERSHIPS FOR THE GOALS</p> 
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Yoga session at Plymouth Office - WWA

Paddleboarding, BBQ and Bouldering - WSP

Awards and recognition



At a celebratory event held at the Hall for Cornwall in Truro on Friday 3rd March, WWA's Andy Snapes proudly accepted the Queen's Award for Enterprise in recognition of work within the area of sustainable development. The afternoon also hosted a panel on the future of the built environment, how large CO2 reductions can be achieved, including members of Cornwall Council and the Partnering groups (Phil Mason, Caroline Lassen, and James Beckly).



Internally, the Truro Office won WSP's Office of The Year Award 2022

SDG supported:



Queen's Award for Sustainability

South-West and Wales sustainability and engineering consultancy, Services Design Solution Ltd (SDS), has been recognised for its commitment to its staff, local communities and the environment. They have been bestowed a Queen's Award for Enterprise in Sustainable Development.

David Fursdon, His Majesty's Lord-Lieutenant of Devon, presented the award to Shaun Hoppins, Managing Director of SDS, at a reception held at their head office on Friday, 20 January.

SDS has placed environmental sustainability, employee care, and support for local communities at the heart of its business operations.

Since it was established in 2004, SDS has won several awards. However, this award has particular importance for the company. The Queen's Award for this category recognises sustainable practices, including social sustainability.

Our WSP Social Value Lead Emily Burton and her work with Cornwall Council was featured in a CIHT news article. Click the logo to read the article.



Forward Ambitions



MWJV and Delivery Partners are incredibly proud of our collaborative social value achievements to date. We are looking forward to working with Cornwall Council and raising the bar further in terms of Social Value creation, for which we see the impact to date being industry-leading in the UK, and putting into practice the national and local policy and strategy objectives of high-quality local SME-led delivery teams. Our areas of focus for 2023 and beyond are highlighted in the table below.

Theme	Action
	<p>Social</p> <p>Continue with development of Careers, Information and Advice and Guidance activities with long-term partner schools and colleges, and development of new ones.</p> <p>Continue to encourage MWJV Partners sign up to Living Wage Foundation – Real Living Wage.</p> <p>Encourage MWJV Delivery Partners to sign up to the Care Leavers Covenant work with Carefree Cornwall charity to access local care leavers.</p>
	<p>Economic</p> <p>B Corporation - Leadership role as B Guides for local SME journey to securing B Corp status via the B23 programme and beyond; all sector B Corps in the Built Environment sector in Cornwall are in the MWJV Delivery team, and more are currently in the application stage.</p> <p>Continue Focus on Local, Micro, Small and Medium Enterprise and Social Enterprise Spend</p> <p>Build on our 2022 leadership of Cornwall Chamber of Commerce ‘Planet C’ Sustainability in the Built Environment Conference with lead sponsorship in 2023 in partnership with Treveth</p> <p>Ongoing utilisation of Delivery Partner Membership of Social Partnership Portal</p> <p>Use of Social Enterprise UK</p> <p>Business to Business – Master classes for procurement, Equality, Diversity and Inclusion, Environmental Sustainability.</p> <p>Modern Slavery use of Supply Chain Sustainability School</p>



Theme	Action
 Environmental	<p>Continue to represent the Construction & Built Environment Sector on the Cornwall Carbon Neutral Partnership.</p> <p>Build on the advice and guidance to Cornwall Council Services on embedding Whole Life Carbon review from inception of projects and programmes using industry best-practice to drive down embodied carbon emissions in Cornish projects.</p> <p>Help Position Cornwall Council as a leader in delivering Net Zero Whole Life carbon projects in line with Cornwall Council vision by actively utilising the emerging Built Environment Carbon Database as a basis for carbon measurement together with MWJV delivery expertise we can deliver Net Zero Whole Life Carbon projects and programmes.</p>
 Community	<p>Continue to coordinate and deliver high-impact voluntary and community sector volunteering activities across all Delivery Partners in Cornwall.</p> <p>Continue open-access to Internship opportunities with Higher Education partners, including the University of Exeter, University of Plymouth and degree-level courses and Further Education providers in Cornwall.</p> <p>Build on the multiple existing placements with Truro & Penwith College's T Levels in Design, Surveying & Planning following excellent initial engagement and outcomes across Delivery Partners in Cornwall.</p> <p>Continue the extensive Programme of in-person School-age Work Placements across all businesses, including those targeting hard-to-reach communities with barriers to accessing high-quality training and employment opportunities.</p>
 Reporting and Measuring Performance	<p>Continue to build on the exceptional Social Value outcomes through focused interventions by our full MWJV delivery team</p> <p>Continued use of Mace Optimise Social Value Tool and Data Capture system to enable consistent Social Value Reporting</p>
 Communications	<p>Work collaboratively with Cornwall Council to develop a shared platform for showcasing and engaging with young people to enable ease of access and interest in a career in the built environment and construction sector.</p> <p>Continue to offer focused and impactful engagement with the Careers Hub focus on Construction Careers & Skills.</p> <p>Continue to offer support and leadership of the "Building Cornwall" umbrella brand as an opportunity to coordinate wider resourcing across the county.</p> <p>Align Social Value Strategy and plan to Cornwall Council 2050 Vision</p>



Working for Cornwall

www.mwjv.net